BLUE BOOK

ADVERTISING & PUBLIC RELATIONS

광고홍보학과

THE COLLEGE OF SOCIAL SCIENCE AT KEIMYUNG UNIVERSITY

The College of Social Science specializes in the study of "social" and related a cademic disciplines through numerous departments and majors. Established in 1 980, currently the College of Social Science hosts more than 130 professors and 4 ,200 students who research and study together across various academic fields in eight departments and three faculties (comprising seven majors), with thirteen f oreign professors responsible for teaching various subjects in English.

The College of Social Science includes almost all academic fields of study with- in the so-called social sciences. With innovative new attempts in cooperation and convergence, the College is breaking down the boundaries of traditional schola rly disciplines. In this way, professors are promoting academic achieve- ment an d well-rounded development of students who can realize their specif- ic dreams for the future.

The three faculties of the College of Social Science are the Faculty of Eco- n omics & Commerce (Major in Economics & Finance, Major in International Co mmerce, and Major in E-Trade), the Faculty of Public Service (Major in Publ ic Administration, and Major in Politics & International Relations), and the Facult y of Communication (Major in Journalism & Visual Communication, and Major i n Advertising & Public Relations). The eight departments are the De- partmen t of Consumer Information Studies, the Department of Sociology, the Departme nt of Social Welfare, the Department of Psychology, the Department of Library & Information Science, the Department of Law, the Department of Police Law, an d the Department of Police Administration.

The College of Social Science is located in the center of the Seongseo campus of Keimyung University. The campus Central Library, which is the largest in the nation, is located in a building immediately next to the College of Social Scien ce. Students' halls with convenient facilities that students can use on a daily b asis, such as bookstores, cafes, restaurants, travel agencies, and statio- nery sto res, are also facing the College of Social Sciences, making it easy for students t o enjoy university life at any time.

Educational Objectives

1. To Educate Proactive International Specialists in the Age of Globalization
2. To Educate Experts equipped with Flexibility and Universality
3. To Educate Citizens with higher Ethical Standards

Facilities

The modern College of Social Science building (Bonggyeong Hall) offers 1 6,503m2 of floor space. It is equipped with a special lecture room with state of art educational technology and equipment, multi-media seminar lecture roo ms, and computer laboratories. The building also hosts faculty offices, depa rtment offices, rooms for students' associations, faculty library, student semin ar rooms and experiment rooms, etc.

Administration Office

Office hours for the Administration staff run from 8:30 A.M. to 5:30 P.M., Monday through Friday.

-Location: Room 163, Social Science Building
☎ (++82-53) 580-5391~3, 5472
-Location: Room 125, The Ruth Shattuck Hall
☎(++82-53) 580-5882~3

Student Handbook

Dept. of Advertising & Public Relations

Mission

Vision

History

" Education has for its object the formation of character."

- Herbert Spencer

1. What is the “Student Handbook?”

This handbook contains the basics of school affairs, administrative procedures, st udent behavior guidelines and general rules for the Advertising & Public Rel ations students.

2. College of Social Scinece

1) Information

College of Social Science was established in 1980. Initially, the college consiste d of six departments; the Department of Law, the Department of Economics, t he Department of Trade, the Department of Public Administra- tion, the Depa rtment of Psychology, and the Department of Library. In the subsequent year, t he Department of Sociology and the Department of Mass Communication and Journalism were added. In the early 2000s, the College of Social Science experi enced a marked growth due to various innovative efforts and organizational re structuring. The College currently hosts the following 14 departments(Majors) with students body over 4,000.

2) Administration Office

Office hours for the Administration staff run from 8:30 A.M. to 5:30 P.M., Monday through Friday.

- Location: Room 163, Social Science Building
- Location: Room 125, The Ruth Shattuck Hall

☎ (++82-53) 580-5966

3. Dept. of Advertising & Public Relations

The Department consists of four tracks that lead to different career pathways in the related fields of advertising and PR: Advertising, Public Relations, Exhibition, Convention, and Promotion. Students may select one of the tracks after taking Career Planning and Designing Course in their freshman year. The first two year s of education focuses on accumulating the necessary theoret- ical knowledge t hat provides a solid foundation for planning, executing and evaluating successful advertising and PR campaigns. The third and last year of education emphasizes hands-on training and experience in advertising and PR planning and production.

1) Misson

- To cultivate creative professionals to solve communication problems
- To cultivate talented people with theory and practice
- To cultivate human resources capable of talent as an industry manager

2) Vision

“Cultivating professionals with creative , logical thinking and practical skills”

3) History

The Department of Advertising and PR was established in 1999, and remains t he first and the only independent department in Daegu City and its environs th at focuses exclusively on educating advertising and public relations special- ists. The Department has thus far granted B.A. degrees to approximately 400 hundr ed graduates, currently working in such various fields as advertising, marketi ng, event management and promotion. Starting in 2010, the Depart- ment of Advertising and PR incorporated Exhibition, Convention and Promo- tion track offers a curriculum that is suited to the demands of a rapidly chang- ing job mar ket. The new curriculum emphasizes providing practical training, as well as fos tering theoretical understanding in the field.years of education focuses on accu mulating the necessary theoretical knowledge that provides a solid foundation f or planning, executing and evaluating successful advertising and PR campaigns. The third and last year of education emphasizes hands-on training and experien ce in advertising and PR planning and production.

Course Enrollment

Curriculum

Credit Requirement Breakdown

Curriculum of ADPR

Course Package Cour

ese Registration Gra

de Evaluation Grade

Appeals

Leave of Absence, Return to School

Academic Probation / Expulsion

Issuance of Certification

" Tomorrow hopes we have learned something from yesterday."

-John Wayne

3. Course Enrollment

1) Curriculum

▸ Curriculum courses for the undergraduate program are divided into basic, selective, and general courses. Basic and general courses are the mandatory cou rses.

▸ Elective courses for the undergraduate program are divided into general, core, and liberal. The below is the minimum credit requirements for the completion of one's major.

2) Credit Requirement Breakdown

Subject Area		Course	Grade	Credits	Remark
Elevtives	General Education Electives	Requir-ment	1	15 credits required	Chapel(1)-No credit, Chapel(2)-No credit University life and Career Planning(1 credit) Writing Basics(3 credits) Elective Seminar(3 credits) Understanding of Christianity(2 credtis) Keimyung Service & Volunteer(1 credit) Communication English(2 credits) Academic English(2 credits) Global Citizenship(1 credit)
	Core Electives	Requir-ment	1-4	15 credits required	Minimum requirment 3 credits among five out of six categories (including philosophy and history category) The categories are: 1. Philosophy and History 2. Social and Culture 3. Science and Technology 3. Global Leadership 4. Career Planning 5. Self Development 6. Entreprenership
	Liberal Education Electives	Non-requir-ment	2-4	0 credit required	Military Studies, Lifelong Educator Program, General Foreign Language Program, Employment Courses, Exchange Student Courses
Major	Basic	Requir-ment	1	0-30 credits required	▶ 1semester : UNDERSTANDING OF COMMUNICATION (3credits) ▶ 2semester : CREATIVE READING OF ADVERTISING (3credits)
	General	Requir-ment	1-4	Over 69 credits	▶ Major for more than 54 credits & Courses outside of your major - More than 69 credits for graduation * Must completed of Major requirement courses
	Selective	Non-requir-ment			
Credit Requirement				Over 130 credits	General Education (15 credits) + Core Electives(15 credits) + Liberal Education (6 credits) + Major (69 credits)

Category		Department	
General Education Electives		15 credits	
Core Electives		over 15 credits	
Liberal Education		0 credit	
Major	S Basic	0~12 credits	
	Co sid	over 54 credits	Total credits for the major courses: over 69 credits
		dits	
Total		130 credits	

3) Curriculum of ADPR

	SPRING	FALL
1st	UNDERSTANDING OF COMMUNICATION INTRODUCTION TO ADVERTISING INTRODUCTION TO PUBLIC RELATIONS	CREATIVE READING OF ADVERTISING
2nd	WRITING FOR MEDIA ENGLISH FOR ADVERTISING AND PR INTRODUCTION TO ADVERTISING AND PUBLIC RELATIONS VISUAL COMMUNICATION ADVERTISING AND MARKETING	PERSUASIVE COMMUNICATION HISTORY OF ADVERTISING PSYCHOLOGY IN ADVERTISING PUBLIC SPEECH PRACTICE WRITINGS IN PUBLIC RELATIONS ADVERTISING CAMPAIGNS STRATEGY 1 BRAND MANAGEMENT
3rd	ADVERTISING MEDIA PLANNING ADVERTISING COPY WRITING CONSUMER BEHAVIOR PUBLIC RELATIONS CAMPAIGNS STRATEGIES ADVERTISING CAMPAIGNS STRATEGY 2 COMMUNICATION PROBLEM SOLVING WORKSHOP CREATIVE PROBLEM SOLVING METHODOLOGY BELOW THE LINE COMMUNICATION INTEGRATED BRAND COMMUNICATION THE FINDING OF PROBLEMS AND SELF-ASSERTIVENESS CAMPAIGN EFFECTIVENESS ANALYSIS	ADVERTISING ETHICS AND LAW INTERNATIONAL ADVERTISING AND PUBLIC RELATIONS PRACTICE ON PRINT ADVERTISING PR CASE STUDIES PRODUCING PUBLICATIONS FOR ORGANIZATIONS ADVERTISING & PR RESEARCH CONVENTION MANAGEMENT: PLANNING AND IMPLEMENTATION DISCIPLINE-SPECIFIC ACADEMIC WRITING(DEPARTMENT OF ADVERTISING AND PUBLIC RELATIONS) EFFECTIVE LISTENING AND PROBLEM SOLVING MARKETING MANAGEMENT PRACTICES IN ONLINE MARKETING THE ANALYSIS AND APPLICATION OF DATA IN COMMUNICATION ADVERTISING AND CULTURE PRODUCTION ON THE DIGITAL ADVERTISEMENT
4th	ADVERTISING AND NEW MEDIA SPECIAL TOPICS IN ADVERTISING SEMINAR IN ADVERTISING AND PR THE PRACTICE OF HOSPITAL PUBLIC RELATIONS AND MARKETING	ADVERTISING AND CULTURE ADVERTISING CAMPAIGN CASE STUDIES ADVERTISING INTERNSHIP EFFECTIVE COMMUNICATION STRAREGIES AND PRACTIE THE ESTABLISHMENT OF NEW BUSINESS FOR ADVERTISING AND PR AD & PR CAPSTONE DESIGN EVENT AND PROMOTION PLANNING
	DVERTISING AND PR SPECIAL PROJECT / ADVERTISING & PR INTERNSHIP / CONVERGENCE CAPSTONE DESIGN	
Electives	THE PRINCIPLE AND APPLICATION OF COMMUNICATION THEORY SOCIAL PSYCHOLOGY MARKETING STRATEGY STUDY IN NOVEL WRITING MEDIA RESEARCH PRACTICE, INTERNSHIP (1), INTERNSHIP (2) STARTUP FIELD TRAINING(1), STARTUP FIELD TRAINING(2) FIELD PLACEMENT(1), FIELD PLACEMENT(2) FIELD PLACEMENT(3), FULL-SEMESTER FIELD PLACEMENT	

4) Course Package

EDWARD SYSTEM → Academic Administraton → Lecture → Cour se Registraton Manager → Application for Cousre Package

A system where students can save the courses they wish to take during the course registration preparation period. Once they are saved, students can easily register for the courses by putting in simple code on the day of registr ation.

5) Course Registration

log into http://sugang.kmu.ac.kr (
First-come, first-served basis)
For more information, go to http://portal.kmu.ac.kr

To check registration :
EDWARD SYSTEM→ Academic Administraion → Lecture → C ourse Registration manager → Check Course Registration

To check the course schedule :
EDWARD SYSTEM → Academic Administraton → Lecture → C ourse Registration manager → Check Lecture Schedule

- For information on changing lecture schedule, please visit "EDWARD SYS- T EM → Academic dministraion → Lecture→ Course Registration Manager → Ch eck Change of Lecture Schedule" and fill up the relevant form and submit to th e administration office within the perido of additional registration.

6) Course Evaluation

- Attendance: 10~20%
- Assignment, presentation: 20~30%
- Exam: 50~70%
- Grading criteria can vary for lab and special type of classes

7) Grade Appeals

- Call the Acadiemic Affiarits Team ☎ 580-6063 #104 on 1st floor, Main B uilding in Seongseo Campus
- Contact your professor persoanlity via telephone or email during the p eriod of grade appeals in each semester
- Change of grade is not normally expected unless tehre is an error in marking by your professor.

8) Leave of Absence, Return to School

For the leave of Absence:
EDWARD SYSTEM → Academic Administration → School Register → Register Change Manager → Apply for Register Change (Leave of Absence)

Application for Return to School :
EDWARD SYSTEM → Academic Administration → School Register → Register Change Manager → Apply for Register Change (Return to School)

9) Academic Probation / Expulsion

- Academic Probation: For those below 1.5 GPA.
- Expulsion: Academic Probation Three Consecutive Times will result in Ex pulsion
- If unable to continue his/her studies due to an illness
- Unregistration after the Leave of Absence
- If enrolled in another university
- Disciplinary action

10) Issuance of Certificate

- Issuance on visit

Certificates are issued at the adminstration team of each college or ate the C ertificate Issuance Center on the 1st floor of the main buiding.

- Automatic Issuer

In front of the postoffice in Bauer Hall and ont eh 1st floor of Donsan Library

- Other

Issuance by Fax or Via online

Study Guide

Student Counseling

Academic Difficulties Car

eer Program Volunteerin

g Scholarship College Stu

dent Council

Department Student Council (Student Council)

Journalism Study Class

Club Activities

Compass K

Health and Counseling

I was always looking outside myself for strength and confidence, but it comes from within. It is there all the time."

- Anna Freud

4. Study Guide

1) Student Counseling

For students: Go to Edward System→Academic Administra- tion→Counseling→Integrated Application for Counseling
For Academic Advisors: Go to Edward System→Academic Administration→Basic Register Manager→Personal Informa- tion→Academic Advisor

2) Academic Difficulties

Receive help from your academic advisor through counseling or visiting the Student Counseling Center

- Student Counseling Center

(General counseling for students, Office administration, conducting aptitude test for freshmen, counseling for sexual harassment)
Academic counseling ☎ 580-5811
Psychological test ☎ 580-5745
Counseling for individuals & groups ☎ 580-5743
Educational Support ☎ 580-5744
- Location: #1125, 1st floor of Bauer Hall, Seongseo campus

Website: http://kmusangdam.org/

3) Career Program

- Eligibility: A student who gets a job during the graduation semester
- Acknowledgement of Attendance: Applicable to the lectures equivalent to the period of employment
- Process of Employment and Acknowledgement of Attendance for Early Employment

Step 1: Confirmation of Employment
(1)Application for confirmation of early employment (within 2 weeks from the date of employment)
(2) Confirmation of early employment(by the Employment Support Team)
(3)Print out the certificate of early employment (within 1 week from confir- mation)
(4)Submit the certificate of early employment to and consult the professor for the particular class

Step 2: Acknowledgement of Attendance
(1)Application for acknowledgement of attendance : Edward System, A per- sonal application.
(2)Acknowledgement of attendance: Acknowledged by the Employment Sup- port Team from time to time after the application.
(3) Submission of attendance certificates:
Submit it to the Professor in charge of the subject prior to the end of the regular exam.

- Submit the acknowledgement of attendance for early employment to the professor for the particular class (prior to the closing date of regular test
- Supporting Document by Type of Employment: The Employment Support Team will verify supporting document for confirmation of employment and acknowledgement of attendance, and the student will print out the relevant certificate and submit it to the professor for the particular class.

Type of Em- ployment	Supporting Document		Remark
Registered business	Certificate of Qualification for health insurance / Certificate of employment insurance / Certificate of employment + Certificate of payslip	Se- lect one	Excluding employ- ment in business and acade- my without registration
One person business	Business registration and confirmation of working hours		
Overseas Employment	Employment contract and certificate of entry and exit		

4) Volunteering Scholarship

- How To Apply for Volunteering Scholarship

Edward Portal→System→Academic Administration→Scholar- ship→Apply for Scholarship→Apply for Volunteering Scholar- ship→Print out the application form→Submit to the adminis- tration office

- What is volunteering scholarship? It is a system that gives a tuition waiver to students who volunteer at the department office for 50 hours. These students are called 'Volunteering Scholars'.
- Period of Application: To be notified on the department website and on the office door
- Eligibility: A student belonging to within the 8th income class as a result of examination for provision of national scholarship (A student has not applied for national scholarship will be excluded from the eligibility for volunteering scholarship.)
- It gives a tuition waiver when the payment of tuition is made, and there is no notice regarding the scholarship. (necessary to report the name of volun- teering scholarship and amount of scholarship on the tuition bill.
- Students selected as a volunteering scholar will have voluntary activities at the department office.

* In the event of non-fulfillment of 50-hour voluntary activity, the violating student will be excluded from the application for volunteering scholarship for the following semester, and the student must return the amount of scholarship.

5) College Student Council

- Role: Plan and conduct annual events for the College of Social Science and identify students' needs.
- Selection: For the replacement or addition of college head student or the committee, registration needs to be complete one month in advance.
- Schedule

February: Orientation for Freshmen
March: Department trip
April: Inauguration ceremony
May: Sports day
November: Department festival
December: Department head election

▶ Department Events

Month	Details
January	Winter vacation
February	Department graduation ceremony Orientation for freshmen (selection of temporary freshmen head)
March	Spring semester assembly & party (selection of freshmen head) Announcement of annual plans Selection of freshmen student council Department trip
April	Preliminary for the college sports day Mid-term exams
May	Teachers' day event College sports day Freshmen welcoming event Keimyung festival
June	Semester-end meeting & party
July	Summer vacation
August	
September	Fall semester assembly & party
October	Daekyung Union Club, 'Kkun' academic seminar & sports
November	Keimyung Advertising Festival (a two-day event)
December	Department head election Semester-end meeting & party

6) Department Student Council (Student Council)

▸ **Who:** It is composed of the executives who represent the students of the majors. It is a group of students who plan and carry out the annual events with af fection for the department.

▸ **Role:** To support academic affairs of students, collect suggestions, closely c ommunicate with student council at college and school, and to play a role of channel for communication with professors association of our department, and plan and conduct events organized by our department.

▸ **Selection:** The president of the student council (president), the representa- ti ve of each year (superintendent), the director (4), the deputy (8) The presi- de nt of the student council shall be selected by voting at the general meeting of the second semester every year.

7) Journalism Study Class

The 'Journalism Study Class' is to prepare students for media and professional e mployment. It is run in a study room with about 20 seats. It is centered on discussion and employment.

8) Club Activities

▶ ADIZEN

Advisor	Prof. Yang Jung Hye
Introduction	It is to raise interest in advertising and to gain knowledge related to advertisement and marketing.

▶ COCAS

Advisor	Prof. Park Jung Hoon
Introduction	The goal is to become a leader in the changing advertising market by cultivating content production ability by studying branded contents.

▶ IAM THE COPYWRITER

Advisor	Prof. Ryu Jin Han
Introduction	A mecca for the magazine writing and copy-writing practice through creative training of copywriters and competitions.

▶ CONSPIRATORS

Advisor	Prof. Kwon Oh Yoon
Introduction	Aims to create content that incorporates trends in advertising news and news scraps

9) Compass K

▶ **Introduction**

-Developed to enhancing learning capability and competitiveness in e mployment of current students

-Consisting of 7 sectors: objectives management, major, globalization, IT, v olunteering, creativity, career and employment

- Classified student's learning capability into 18 items to be managed.

▶ **Purpose of Point System**

-To set career objectives earlier and to give motivation for developing l earning capability

-To manage competitiveness in employment through preparation for i ndividual portfolio

- To manage job seekers and successful candidates in employment

- To organize program: career search, career counseling, capability management

-To grant scholarship in the form of point for capability development Regard ing the approval of point, the items related to grade evaluation and credit a cquisition are automatically processed on the system.

-For students, please fill up the information on the web system and get y our supporting document such as license or certificate confirmed and ap proved by the staff of the college administration team.

-One achievement is recognized as an ability in a single sector. (One a chievement cannot be recognized in two or more sectors.)

EDWARD

How To Use: Edward System→Academic Administration→-See user guide on Compass K

☎ 053.580.6968 ~ 9

10) Health and Counseling

▸ **Health Examination Center:** Implementing free physical checkup service o n an annual basis to help students to find disease in advance

-Period of Application: Mid March (to be notified on website) / EDWARD S ystem (early March)

-EDWARD System: Academic Administration→Student Support→Apply on St udent Health Examination

▸ **Counseling Center for Preventing Sexual Harassment**

-Providing appropriate education and counseling services for coping with and ov ercome the damage from sexual harassment and violence and for continu- ing healthy life

-Aims at contributing to the establishment of sense of values about sex and th e settlement of healthy sexual curiosity through preventive education.

-An open place for psychological treatment, but also for students seeking help a bout sex and dating.

▸ **Contact Information for Related Centers**

- Human Rights Counseling Center of National Human Rights Commission 1 331 http://www.humanrights.go.kr
- Korea Sexual Violence Relief Center (02-338-2890~1) http://www.sisters.or.kr
- Sexual Violence Counseling Center of Womenlink (02-739-5796) http://womenlink.or.kr/
- Daegu Women's Hot Line (053-471-6484~6) http://www.dwhotline.or.kr/

Campus Life

Department News

Student ID

Facilities, equipment rental & return procedures

School Library

" Well done is better than well said."

- Benjamin Franklin

5. Campus Life

1) Department News

http://cms.kmu.ac.kr/user/advertising/index.html

▸ Announcement by year: TA - Conference center - Student (Kakao Room)

2) Student ID

Application and Issuance: Submit an application through EDWARD System

▸ Period of Issuance: 1 to 2 weeks

3) Facilities, equipment rental & return procedures

▸ **Media Computer Lab**

- Bong Kyung Kwan Media Computer Lab (Room 257)
- Advertising and Public Relations students can use it outside of class hours.

▸ **Equipment Rental**

Eligibility	Journalism & Visual Communication / Advertising and Public Relations students
Period	One night two days (Friday rental needs to be returned on Monday)
Contact	- Bong Kyung Kwan Media Computer Lab (Room 257) ☎ 053-580-5388 - Bong Kyung Kwan Library (Room 261) ☎ 053-580-5788

▸ **Process/Rules**

① Application must be submitted at least one day before application.
② No rental on the day of. Forged signature will lead to ban equipment rental fo r the semester
③Get the professor signature on the application form and submit it to the la b.
④ Fill out the rental form.
⑤ Confirm the rental contract and sign.
⑥ Collect the equipment after presenting your student ID or ID.
* You cannot have someone else to pick-up and/or return the equipment.

▸ **Bong Kyung Kwan Library**

- Bong Kyung Kwan Library (Room 261)
- Advertising and Public Relations students can organize seminars and meet- ings

▸ **Equipment List**

No.	Type	Name	Amount
1	DSLR	Canon EOS 70D 18-135 Kit	10
2	DSLT	Sony alpha77 Mark Ⅱ 18-135 Kit	2
3	MIL	Panasonic DMC-GH4 14-140 Kit	2
4	4K HD CAM	Sony FDR-AX100	2
5	ACTION CAM	Sony HDR-AS20	5
6	A.C Mount	Head Mount, Handle Bar Mount, Body Mount,Wrist Mount, Suction Cup Mount	25 (5 each)
7	LED LIGHT	PV-312DS LED LIGHT	10
8	Lens Set	Canon EF 24mm F1.4L Ⅱ USM Tokina AT-X 116 PRO DX2 F2.8 Canon EF100mm F2 USM Sigma 50-150mm F2.8 EX DC APO OS HSM Sigma 35mm F1.4 DG HSM Sigma 18-35mm F1.8 DC HSM	6 (1 each)
9	Tripod	Manfrotto MK COMPACT ADV-BK	16

▶ **Precautions**

① Equipment is a little less valuable than life, but it is important.
** Penalty and equipment repair cost applied if equipment is damaged
② Strict return time (before 12pm the next day),
*If you do not show up within one hour after the specified time of pick-up, the can cellation might apply.
③ For the violation of rules, restrictions on rental apply for the semester. Pr ecautions
* Eqquipment is not to be used for part-time jobs and commercial use

4) School Library

With the school ID, you can access the library from 6AM to 12AM.
Maximum book volume per person: 3 books, maximum 7 days for rental, re-visit for ex tended rent, and a late fee for overdue books (applicable after 7 days of rent)
* Library policy changeable

▶ **Hours of operation**

During the semester : 09:00~19:30(Weekdays) D
uring vacation : 09:30~19:30(Weekdays)

▶ Number and duration of loan books: 14 days on 10 books.

Location and Contact

Department Office

Professor Office Clas

sroom Buildings

" Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all."

- Dale Carnegie

6. Location and Contact

1) Department Office

- Bong Kyung Kwan - Room 140-1
- Contact regarding classes, events, administration

☎ 053-580-5966

2) Professor Office (Bong Kyung Kwan Building)

Prof. Yang Jung Hye	Office # 252	053-580-5449
Prof. Lee Shi Hoon	Office #210	053-580-5409
Prof. Oh Chang Woo	Office #341	053-580-5995
Prof. Kim Kwang Hyob	Office #214	053-580-5499
Prof. Ryu Jin Han	Office #220	053-580-5406
Prof. Kwon Oh Yoon	Office #316	053-580-5386
Prof. Park Jin Woo	Office #218-1	053-580-5483
Prof. Nam Ko Eun	Office #156	053-580-5417
Prof. Park Jung Hoon	Office #220-1	053-580-5439

3) Classroom Buildings (Seongseo Campus)

Ab-brev.	Name	Ab-brev.	Name	Ab-brev.	Name	Ab-brev.	Name	Ab-brev.	Name
영	Young Am Kwan	스	Smith Kwan	사	Bong Kyung Kwan	오	Oh San Kwan	대	Dong Chun Kwan
백	Baek Un Kwan	공	Gong Hak Kwan	체	Che Yook Kwan	쉐	Shattuck Kwan	의	Eui Yang Kwan
바	Bauer Kwan	음	Eum Ak Gong Yeon Ye Sul	국	Dong Yeong Kwan	M	Eui Hak Kwan	N	Jeon Gab Gyu Kwan
건	Duk Rae Kwan	보	Bosan Kwan						

MEMO